

TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E-Serve Notification

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**Sub: BUSINESS OPPORTUNITY IN THE HONGKONG MARKET
FOR COTTON YARN, COTTON FABRICS & MADE-UPS -
PARTICIPATE IN "INTERSTOFF ASIA, HONGKONG"
FROM 14TH MARCH TO 16TH MARCH, 2012**

Dear Member,

Hong Kong is the major trading hub in Asia and gateway to Chinese market and continues to play a major role in Textile trade owing the following reasons:

- Importers for several international brands, designers, trading companies and buying houses maintain presence in Hong Kong for sourcing their requirement from Asian countries for supply to EU and USA.
- Hong Kong market imports Yarn and Fabrics for its own knitting and Garment sector.
- Several Textile and Clothing companies in South China are owned by Hong Kong based investors and their requirement of Yarn and Fabrics are sourced through Hong Kong.
- Import of Cotton Textiles in Hong Kong increased by 34% for the period Nov-2010 - Oct- 2011 over the previous year same period.
- Total import of Cotton Fabrics in Hong Kong is USD 3.62 Bn, where as import from India is only USD 21 Mn and total import of Cotton Made-ups is USD 604 Mn, where as import from India is only USD 13 Mn, clearly illustrating the export potential for Indian exporters.

Considering the huge market potential for Indian exports of Cotton Textiles, the Council propose to organize group participation at "INTERSTOFF ASIA, HONGKONG" From 14th March TO 16th March, 2012

Organiser : Messe Frankfurt (HK) Ltd.

Participation fee : Rs. 2,25,000/- (After discount) per Standard Booth of 9 sq. mtrs.

MDA grant: Eligible Member Exporter can claim Rs. 80,000/- as MDA grant towards booth charges. (On first come first serve basis)

VALUE ADDED SERVICES:

- Additional pre event publicity as well as "BRAND INDIA" publicity at the venue for TEXPROCIL pavilion.
- Participants will have access to updated market report of Hong Kong textile sector.
- TEXPROCIL in association with Messe Frankfurt (HK) Ltd. will be arranging B2B meetings for member participants, provided required details are submitted well in advance.

Interested Members are requested to send the filled up Application Form (attached) along with Cheque / D.D. of Rs. 2,25,000/- favoring "The Cotton Textiles Export Promotion Council" latest by 20th January, 2012.

If you need further information, please feel free to contact;

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Regards,

(SIDDHARTHA RAJAGOPAL)

Executive Director

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