



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)

TEXPROCIL Reports

Study on competitiveness of Blended Bed Linen Exports from Pakistan

Despite the fact that India is the second largest producer of cotton and synthetic fibres/yarn, Pakistan is ahead in the exports of blended bed-linen products. In order to enhance India's presence in this segment, the council commissioned a study on export competitiveness of bedlinen products from Pakistan to M/s. Keith STUART-SMITH - a UK based consultancy firm

The study presents the comparative advantages at various levels enjoyed by the blended bedlinen segment of the textile industry of Pakistan and delineates measures to be introduced to enhance the exports of blended bedlinen from India.

The report is available for sale in the electronic format (CD) on following basis:

Members : Free of Cost

RTEs : Rs 1000/

Others : Rs 1500/

For purchase of CDs, please contact:

Mr. Rajesh Satam
Dy. Director
The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road, Mumbai 400 004 INDIA
Telephone : (022) 2363 2910 to 12
Fax : (022) 2363 2914
Email: rajesh@texprocil.org